



RED MEAT PROFIT PARTNERSHIP



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Business Planning Module
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Business Planning is:

“describing how a business is going to achieve its goals”.



Business Plan can include ...

- Your vision for the business
- Goals
- Actions to achieve the goals
- Resources required
- Review of current farm and business performance
- SWOT analysis

Ideally it should be documented/in writing.



In Summary ...

Business Planning: describing how our business is going to achieve its goals.

The process makes us think; what's important to us, what do we want to achieve and how are we going to get there.

Is an opportunity for conversations; who is part of our 'team'; who do we need to talk with.

Can be challenging; being willing to ask ourselves the hard questions gives us control to build the life and lifestyle we and our family want.